

UI/UX, GRAPHIC DESIGNER

Details

Siyari-4, Shivapur, Rupandehi Lumbini Province Nepal 9847476000 asmitacharya241@gmail.com

NATIONALITY

Nepalese

Links

Portfolio

Skills

Figma

Adobe Illustrator

Adobe Photoshop

Adobe Premiere Pro

Adobe InDesign

Canva

UI/UX Design

Graphics Design

Video Editing

Profile

I am a versatile designer with over 3 years of experience spanning UI/UX and graphic design. I really enjoy making digital things that are creative and functional together. Beyond screens, I like using my visual skills to design promotional materials for community projects to help them grow. Most importantly, the ability to work effectively within different teams, having an initial vision given by the client and ending with a successful, user-centered design, drives me forward. I bring a strong commitment to excellence and innovation in every project I take on.

Employment History

UI/UX Designer, Moha Creatives

2022 - 2025

- Developed user-centric interfaces that streamlined and improved the overall experience.
- Collaborated with cross-functional teams to align design strategies with client objectives.
- Conducted user research and usability testing to refine designs based on feedback.
- Created wireframes, prototypes, and high-fidelity mockups for various digital platforms.
- Developed branding materials and marketing graphics to enhance project visibility.

Graphics Designer, Mson Printers

2020 - 2021

- Designed promotional materials and social media graphics for community projects.
- Utilized digital marketing strategies to enhance community engagement through visual content.
- Executed branding initiatives that strengthened the companyss identity and increased awareness.
- Employed video editing skills to produce engaging content for events and campaigns.

Freelancer

- Designed and implemented user-centered interface solutions for various platforms, enhancing user experience.
- Created visually compelling graphics for promotional materials, increasing engagement with community projects.
- Managed project timelines and deliverables effectively, ensuring timely completion of design tasks.

Education

BE in Computer, Lumbini Engineering College

+2 NEB, Science, Tilottama Secondary School